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**CONTACT:**

**Lisa Montelione**

**813/309-2558**

**[RisingForceConstruction@verizon.net](mailto:RisingForceConstruction@verizon.net)**



**Builder Goes Green in Terrace Park**

**(Tampa, FL March 25, 2008) Rising Force Construction proves that constructing affordable, stylish new homes and showing concern for the environment goes hand in hand. Located on North Pawnee Avenue and Takomah Trail in Terrace Park, the home's design and location address key issues: energy efficiency, water conservation, reduction of green house gas emissions and the City's affordable housing stock. Superior energy efficiency stems from an insulated wall system developed by a St. Petersburg company, Platinum Advanced Technologies. Platinum's structural foam polyurethane surrounded by light gauge steel was named one of the top five products at the 2007 International Building Show in Orlando by HGTV tool and how-to expert Mark Clement. The product has the ability to withstand 155+ mph wind loads, is termite proof, waterproof, fire and mold resistant. It contains 95% recycled steel and does not emit volatile organic compounds.**

**Saving water is a hot topic. Features of the home include tankless (on-demand) hot water powered by natural gas, landscaping with native Florida plants require less water, rainwater is collected and stored in rain barrels.**

**These homes are affordable not just based on the purchase price, but every day you live in them. Features such as Energy Star certified appliances, light fixtures and ceiling fans add to the energy savings, with utility bills estimated to be up to 40% less than a similar sized home. Front porches and windows shaded by the deep roof overhang promote airflow and passive lighting. The location speaks to another important concept of the green movement: reduction of green house gas emissions. Located mere minutes from USF's Tampa Campus, in a neighborhood that includes MOSI, Greco Baseball Complex, an 18 acre City park and Busch Gardens; homeowners can bike to work, school, and recreational activities living a truly green life.**

**Rising Force Construction's Josh Geary holds a State of Florida Builder's License registered in Hillsborough and Pinellas Counties as well as the City of Tampa and is an Energy Star builder. In business for 10 years, Josh became very aware of the need for energy efficient, affordable houses after working on many large luxury homes in the area. Saving money on utility bills is important to everyone, Josh says, the environmental component, that's the feel-good part.**

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**Editors Note: Look for Platinum Advanced Technologies at USF's GoingGreen Expo on April 12, 2008 at the SunDome.**