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Contact: Rob Coats  
727-209-3150 Office  
800-961-4880 Toll Free  
[rcoats@platinumadvanced.com](mailto:rcoats@platinumadvanced.com)

### **Platinum Advanced Technologies Receives Florida Product “Approval”**

St. Petersburg, FL, January 3, 2008...Platinum Advanced Technologies, Inc. is proud to announce its product applications were affirmatively “approved” by the Florida Building Commission under product number 9773.

While Platinum products have been used in seven counties in Florida and seven states, the Florida Product Approval now makes it easier for deployment throughout Florida.

Our newly launched Platinum Performance™ product provides residential and commercial builders with a competitive edge during today’s challenging real estate and construction market place. Platinum Performance has been value engineered to provide builders with a more cost effective product that comes with multiple options. Available in both 3-5/8” and 5-5/8” thicknesses, these walls have 18 or 20 gage galvanized steel studs 16 or 24 inches on center, and come in varying heights and widths depending on design requirements. We use closed-cell polyurethane foam applied according to the customer’s design including thicknesses of 2<sup>1/2</sup>” through 4<sup>1/2</sup>”, providing R\*-values of 14 through 30, respectively. Our Performance products are perfect for wall construction in wind load areas of 100 to 130 M.P.H. depending on the builder’s choice of substrate.

Our Platinum Ultimate™ line, designed for higher wind zone areas of up to 150 M.P.H., provides stronger, highly insulated, wall, ceiling and roof products for residential and commercial builders. Available in 3-5/8” and 5-5/8” thicknesses,

More

Ultimate products have 18 or 20 gage galvanized steel studs 16 or 24 inches on center, and come in varying heights from eight up to 30 feet. Generally, Ultimate products come in 4-foot widths.

These products yield incredibly high R\*-values...24 for 3-5/8" walls and 38 for 5-5/8" walls, ceilings and roofs. Competing building envelope products require non-standard dimensions – often a foot thick or more – to achieve similar energy efficiency.

Look for Platinum Advanced Technologies at the 2008 International Builder's Show in Orlando. Booth W7323. For a complimentary 4-day pass to attend the show, go to: [www.BuildersShow.com/PlatinumAdvancedTechnologies](http://www.BuildersShow.com/PlatinumAdvancedTechnologies) before January 11.

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Note to Editor:

➤ #See [www.platinumadvanced.com](http://www.platinumadvanced.com) for further information

➤ #Force Engineering and Testing, Inc. is located at: 2405 A South Houston Ave. Suite 5  
Humble, TX 77396

\* R-value is the measurement of a material's resistance to heat flow. The higher the R-value number, the more the material insulates.