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The House That Foam Built

Local Construction Company Combines Green Advantages with Affordability

Tampa, FL – Be it ever so humble, there's no place like foam. LLAMA Construction Corporation's latest housing units will feature a mixture of polyurethane and recycled structural steel that's energy efficient, hurricane resistant and environmentally friendly. The "green" structures may be revolutionary, but they won't demand more greenbacks.

"We're dispelling the myth that "green" living is out of reach to the entry-level housing market," says Jason Martinez, co-founder and vice president of LLAMA Construction.

Located in Mayor Iorio's East Tampa Revitalization Zone, the Belmont Heights homes are pure innovation from the outside-in. The foam, developed by Platinum Advanced Technologies, provides a sturdy frame without the issues usually associated with the structural form. Termites don't crave polyurethane. The substance is mold-resistant. The product's ventilating capabilities lead to decreased cooling costs. And a fiberglass mesh withstands high velocity winds.

Amenities will continue the environmental theme. That means double pane, low emission windows and sliding glass doors, air conditioning units with a 14 S.E.E.R rating, Energy Star kitchen appliances and more. The 3BR/2.5BA homes located at 2213 East 25th Avenue will be priced in the mid \$140,000 range and should be available for purchase by June.

LLAMA Construction built 30 homes last year that sold at a variety of price points, and the company stresses their ability to make any home green-compliant. Still, Martinez and his business partner, Jeff Llano, find a certain allure to their current accomplishment - giving entry level buyers the best of environmental innovation.

"We're planning on building more homes like these," Martinez says. "The polyurethane can be used for any type of structure, including commercial buildings and room additions, and it makes us feel great that we can offer it to first-time homebuyers."

LLAMA Construction specializes in developing single-family homes and commercial buildings as well as room additions and remodeling projects. The company focus on environmentally friendly housing extends to every project they build. Discover more about polyurethane foam by visiting <http://platinumadvanced.com/>.