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## **Platinum Technology™ Advances**

St. Petersburg, FL May 13, 2008...Platinum Technology™ provides new and innovative solutions for residential and light commercial building. Platinum Technology is designed for strength, energy efficiency, decay resistance, reduced waste, straight and true walls, a class one fire rating and quick and easy installation. With a product like Platinum Ultimate™, it's hard to imagine it can get any better, but now Platinum has made alterations to their manufacturing method that have significantly improved their product, and its performance in the field.

The new and improved manufacturing method has the surprising added benefit of almost eliminating the "itch factor" of the old Ultimate product. Plant Manger, Chuck Pace, developed the new, faster method of releasing the Ultimate panels from the molds by switching from slow, expensive chemical release agents to the faster, "greener" wax-impregnated paper mold liner. The change not only sped up processing time, but also had the benefit of the wax capturing most of the glass fibers at the surface, allowing them to bond better and more completely with the foam, so that less glass fibers remained out of matrix. This reduces the amount of glass dust and fiber that may get on the installers skin.

- More -

Experienced installers have noticed they aren't feeling the itch factor as much as before. "There is noticeably less glass "dust" at the job site, making it easier on the eyes, throat and skin. It is a great improvement all the way around." Rad Hazelip, V.P. of Construction Services, said about the new manufacturing methods. "We will always strive to come up with innovative ways to improve an already advanced technology, and in turn, improve today's building industry."

For more information on Platinum Advanced Technology and their products, please visit [www.platinumadvanced.com](http://www.platinumadvanced.com) .

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Notes to the Editor:

- See [www.platinumadvanced.com](http://www.platinumadvanced.com) for further information on Platinum Technology.